



Gala Sponsorship Opportunities

Thursday, Oct. 6 – Eks Tower Ballroom

Platinum Sponsorship – \$2,500

As the exclusive Platinum Sponsor for the 2016 Influence Awards, you will receive the following benefits:

- One table (eight tickets) for the Influence Awards Gala
- Prominent signage as the exclusive Platinum Sponsor
- Exclusive logo placement on the Influence Awards website
- Full-page advertisement in the event program

Gold Sponsor – \$1,000

As a Gold Sponsor for the 2016 Influence Awards, you will receive the following benefits:

- One table (eight tickets) for the Influence Awards Gala
- Full-page advertisement in the event program

Silver Sponsor – \$500

As a Silver Sponsor for the 2016 Influence Awards, you will receive the following benefits:

- Four tickets for the Influence Awards Gala
- Half-page advertisement in the event program

Bronze Sponsor – \$250

As a Bronze Sponsor for the 2016 Influence Awards, you will receive the following benefits:

- Two tickets for the Influence Awards Gala
- Quarter-page advertisement in the event program

All sponsors will receive recognition and logo placement at the Gala, inclusion in the sponsorship reel displayed throughout the Gala, verbal thanks during the president's remarks, and inclusion in the winners' press release that will be issued on Friday, Oct. 7. Additionally, all sponsors are eligible for a 10% discount on additional ticket purchases.

See subsequent page for more information.



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In-Kind Sponsors

If you have items, services or expertise you would like to donate to PRSA, please reach out to one of the contacts listed below. In return, you may receive the following benefits:

- Tickets or discounted tickets (to be negotiated) for the 2016 Influence Awards Gala
- Logo placement at the event

Raffle Prize Sponsors

Help make the 2016 Influence Awards Gala an evening to remember! Donate a raffle prize and receive both verbal thanks and logo placement.

Contact Us

To learn more about the Influence Awards and opportunities to support the Sacramento region's top communication professionals, please contact:

Gina Jacobs
gina.pucci.jacobs@gmail.com
President Elect and Influence Awards Co-Chair

Patrick Storm
patrick.j.storm@gmail.com
President